

The greatest single civic asset of a community is the integrity of its newspaper

The Northfield Press

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Price - Three Cents

Fire Destroys Farm On Farms Meadow Firemen Called Late

Fire destroyed the farm buildings of Frank B. Podlenski on the Pine Meadow road in Northfield Thursday evening of last week with a total loss of about \$5000. The blaze starting about 7 o'clock destroyed a one-half-story house, a dairy shed, a hay barn, a tobacco barn and a silo. Members of the family with the neighbors removed all the animals from the barns. Much of the machinery and tools was also saved, as well as the furniture.

The fire was discovered at about 7:15 p. m. shortly after the two Podlenski boys had driven a truckload of hay into the barn. One went on to the house and the other proceeded about milking chores, returning to the barn a few minutes later to find the hay ablaze. The Podlenskis immediately moved all cattle and most of the machinery, but were unable to rescue the truck from the flames.

The fire had been burning for some time before the call was sent out to the local fire department and when they responded the property was a raging furnace and doomed. Consequently, when the department truck, accompanied by forest fire truck, arrived at the scene, the blaze was beyond control. Water was pumped from the nearby Connecticut river and used to protect the surrounding property.

Fanned by a brisk wind the fire made quick work of the buildings despite 1700 feet of hose laid by the firemen to the nearby Connecticut river.

Fire chief Willis Parker and the members of the department worked hard and remained on the job for many hours, the first large fire in Northfield for many months. In the flood of 1936 this property was swept by the flood, doing serious damage to the property and resulting in the loss of many cattle. It is thought the hay caught fire in the back-fire of the truck. The amount of insurance carried is not known.

Recently Podlenski purchased the Tom Quinlan place in Northfield and intends to move there.

Ruggles - Bolton

Miss Miriam Ruth Bolton, daughter of Mr. and Mrs. Arthur H. Bolton, and Richard Newton Ruggles of Franklin, Mass., were married Saturday afternoon, July 15 at 3 o'clock at the bride's home. Only the immediate families and a few friends were present at the ceremony, which was performed by the Rev. W. Stanley Carne, pastor of the Congregational church.

The bride was attended by her sister, June Bolton, and the best man was Winthrop Sylvia of Falmouth. The ushers were Walter Hobbs of Wrentham and James H. Bolton, brother of the bride. The wedding march was played by Mrs. Horace Bolton, sister-in-law of the bride.

The marriage took place in the living room, and the bridal party stood under an arch of evergreen and hydrangeas. The double ring service was used. The bride was given away by her father.

The bride's gown was white marquisette and lace over white satin, with a short train, and she wore a fingertip veil of white tulle. She carried white roses and lilies-of-the-valley. The bridesmaid's gown was pink figured peau de soie over pink silk, and she wore a veil matching in color. Her flowers were pink roses and sweet peas. The bride's going-away gown was blue lace with bolero, with white hat and accessories and she wore a corsage of gardenias.

Following the ceremony a reception was held on the lawn, and the bridal party received many friends and relatives. Mr. and Mrs. Ruggles will spend a week on their honeymoon in the White Mountains and Maine. They will be at home to their friends after July 25 in Franklin, Mass.

Will We See "Mars"

On Thursday, July 27 the planet Mars will be only 36,033,000 miles from the earth, the closest it has been since 1924. Astronomers will endeavor through their powerful telescopes to survey its surface and ascertain just what kind of a world it is. It is not likely however that anyone in Northfield will be peering at it through telescopes but perhaps it might be well for all to take a look at it and get acquainted.

General Conference Brings Many Here Change In Speaker

Dr. George A. Buttrick, minister of the Madison Ave., Presbyterian church in New York, will be one of the principal speakers at the Northfield General conference to be held here this year from July 29 to Aug. 14. Dr. Buttrick will conduct the Ministers



Dr. George A. Buttrick

meetings during the first week of the gathering and will speak at the two auditorium meetings on Sunday, Aug. 6.

This is the 60th year of the General conference which was founded by Dwight L. Moody. Dr. Paul D. Moody, president of Middlebury college and D. L. Moody's youngest son, is chairman of the conference. He is assisted by Dr. Paul E. Scherer, pastor of the Holy Trinity Lutheran church in New York, as vice-chairman.

Dr. Adam W. Burnet of St. Cuthbert's, Edinburgh, Scotland, whose name has been previously announced as one of the headliners of the 1939 conference, has been forced to cancel his speaking engagements here.

Other noted theologians scheduled to speak here this year are Dr. John S. Bonnell of the Fifth Ave., Presbyterian church in New York; Dr. M. E. Aubrey of the Baptist Union of Great Britain and Ireland; Dr. A. Herbert Gray of London, England; and Dr. J. V. Moldenhawer of the First Presbyterian church in New York.

Dr. Howard Chandler Robbins of General Theological seminary will address the auditorium meetings on Sunday, July 30 and Dr. Henry Sloane Coffin of Union seminary will speak on Sunday, Aug. 13, at the morning service. Dr. Gray will deliver the evening address on that date.

Presbyterians Here At Mount Hermon

Two hundred and fifty delegates arrived last Saturday for the United Presbyterian church conference to be held on the Mount Hermon school campus for one week. This is the fourth of the summer conference gatherings to be held this year on the grounds of the Northfield schools.

A varied program of Bible study, church methods, educational work, leadership training and recreation is being offered. The theme is "Pressing on Toward the Goal." Nearly all the delegates are young people between the ages of 15 and 25 and come from areas under the direction of the New York Synod of the United Presbyterian church.

The speakers include the following: Rev. J. Walter Liggitt of Philadelphia, chairman; John C. O'Melia of Troy, registrar; Dan Pattison of Nutley, N. J.; Rev. R. D. Mahaffey, Pattersonville, N. Y.; Rev. A. Stillman Foster of Indiana, Ohio; Rev. Ferdimore E. Vogan, Drexil Hill, Pa.; and the Rev. W. Bruce Wilson, D. D. of Pittsburgh, Pa.

Leases Holton Farm

Horace Bolton has recently leased for a number of years the large barns and acreage of the Holton property on the Hermon Hill. He will conduct a dairy with a fine herd of registered Jersey cattle and the output will supplement the products of the Bolton dairy farm at West Northfield called Ferndale Farm. The Boltons, father and sons, have conducted a prosperous business with much success and the reputation of the farm is well known throughout this area. In many of the agricultural fairs for many years, their cattle have captured many prizes.

Advertising Booklet Pioneer Association Issues Interesting

There has been issued the much heralded advertising booklet of this Connecticut valley region and five thousand will at once find their way through the mail to prospective visitors. They are being sent out by the Pioneer Valley Association. The association was founded last November to nationally advertise and promote Franklin, Hampshire and Hampden counties as summer and winter vacation regions and as places for ideal year-round residence, and John W. Haigis of Greenfield was recently elected president.

The booklet, which is one of a series planned by the association, is a two-color photographic piece much larger in page size than the booklets issued by most other resort regions. It contains photographs of attractive farm-type homes, in line with the association's program in converting such properties into summer homes. The booklet also contains photographs of colleges in the area, of several historical buildings, lakes, dams, mountains and the Connecticut river. The large front cover consists of a single photograph showing the panorama of the river looking from the Mt. Tom range.

Each of the 70 towns in the three counties is listed with one or two things of interest for visitors to see. This material on the 70 towns was secured in each case from an official or resident of the town. Norman Myrick, a teacher of history at Amherst high school, was employed by the association to gather the photographs for this booklet.

On the book cover is a drawing in color of the incident concerning "Gentleman Jack" Burgoyne, who stopped at a hotel in what is now Amherst when he was brought through here under arrest. In the morning, the General kissed the landlord's wife goodbye.

This drawing was designed by Elisabeth Schoemaker, director of the association, and selected by her as a colorful way to introduce a list of hotels in the region.

Also on the back cover is an ornamental "box" in color in which the reader is told that many of the towns and cities in the region have a busy and prosperous industrial life and suggests that the industries and industrial sites be inspected when the visitor comes to the region.

Philatelic Truck Exhibit Announced

The philatelic truck of the U. S. post office department will visit many cities in New England during July, August and September. It is already enroute, having left New York City on July 5th, through Connecticut and will reach Massachusetts for its first stop at Springfield on July 25th. For those who are interested in the collecting of postage stamps, the exhibit on this truck will provide much of study and interest. The scheduled date of its arrival in Greenfield is Monday, Sept. 18. The truck will leave Greenfield at noon Tuesday the 19th and go to Brattleboro, leaving at noon on the 20th. Better make a note of the dates if you are interested and consult Postmaster Skilton for a schedule of visits in other places.

Rustic Ridge Wedding

The wedding of Miss Barbara Bramble daughter of Mr. and Mrs. Arthur Bramble of Palmer, to John L. Keating, son of Mr. and Mrs. Charles Ohlanut of Bay-side, L. I. took place under a pine and hemlock bower and large wedding bell in "Rose Cottage" on Rustic Ridge on Tuesday afternoon, July 11. The Rev. Philip Phelps officiated.

The bride wore an old fashioned gown of white flowered organdie over white satin, designed with a square neck, short puffed sleeves, and a long full circular skirt. She carried an old fashioned bouquet of sweet peas and baby's breath with long ribbon streamers. Miss Martha Bollernman of Bayside, L. I. was maid of honor. Miss Jane Barry of White Plains, N. Y. was the bridesmaid, she wore a peach organdie dress. Dwight Bramble brother of the bride was the best man. After the wedding luncheon the bride and groom left for a motor trip thru New England and Canada. On their return Mr. and Mrs. Keating will reside in Bayside, L. I.

Many Are Employed To Care For Work Of Conferences

Many of our town's folks find employment in the various departments or are on the staff of management of the 60th season of the Northfield summer conferences. Seven separate religious gatherings will have met either here on the campus of the seminary or at Mount Hermon school, five miles across the Connecticut river. The season comes to a close on Aug. 15 with the ending of the General conference.

Nearly 5,000 guests are accommodated in the dormitories of the school in the course of the summer. Then there is the upkeep of the campus grounds, the preparation and serving of the meals, and the arrangements necessary in the classrooms, auditorium, and chapel, not to mention the publicity, registration, and recreational facilities. All kinds of work have to be done by the staff in order to have everybody happy and make everything move smoothly.

The 150 workers of the staff are graduates of many leading colleges. In all cases they are alumni of one of the Northfield schools. Experience shows that the friendships formed here at summer work have become lifelong. The splendid esprit-de-corps is proved by the fact that each year three times as many applications for work come in than can be accommodated.

Northfield and Mount Hermon people employed here on the staff this summer are: Robert Birdsall, Richard Birdsall, James Bolton, Lloyd and Gordon Carr, Grove Deming, Harry Erickson, Albin and Kenneth Franz, Aiden French, Lawrence Glazier, Frank Gifford, William Marshall, Alfred Pet-schke, George and Pauline Pohlmann, Jack Polhemus, Robert Porter, Gilbert Potts, Andrew Savascheff, David Sherman of Hinsdale, Donald Sutherland, William and Milton Wilde, Mark Wright, Andrew Stacy, Mabel Boak, Lucile Bolton, Margaret Carne, Mrs. Clarence Day of Gill, Emily Foster, Mrs. Ernest Howard, Florence Jackson of Gill.

Also, Ruth McEwan, Eunice Newton, Elizabeth Pallam, Mary J. Purrrington, Naomi and Camilla Rikert, Carolyn Rikert, Lois Pyp-ruth, Ruth Ruhl, Margaret Skilton, Polly Spencer, Della Solasz of Ashuelot, Ethel Thomas of Hinsdale, Mrs. Wilde, Sophie Servaes, Virginia Powell, Mrs. Harold Ingalls, Hazlene Carne, Mrs. Harold White, Gladys Rikert, and Rena Tyler.

"Childrens Crusade"

Miss Whitney of Camp Arden visited Northfield on Monday and was in conference with members of the Virginia Camp council relative to the production of the drama "The childrens crusade," which will be produced in the auditorium on Saturday, Aug. 5 for the benefit of the Virginia Camp. This same production was given here a few years ago and met with popular approval and this return performance was requested. The young ladies of Camp Arden who take a prominent part in the play are working hard upon their parts. Virginia Camp is in full swing with many girls from the New York City area. Miss Hazel Harper is in charge as the director of the camp.

Rev. Elliott W. Brown will be the preacher in charge of the services at Metcalf Memorial chapel in Warwick Sunday morning.

Christian Endeavor Members Will Gather Here Next Monday

Next Monday, July 24, Christian Endeavorers from Massachusetts and other eastern states will gather on the campus of the Northfield seminary for the 33rd annual conference of the Massachusetts Christian Endeavor Union.

Through the years this conference has grown until at the present time it is the largest interdenominational youth conference in America. Several hundred young people attend this gathering each summer and present indications are that this year's conference, July 24-31 will attract an unusually large group.

The program for the week includes classes in Bible study, Christian Endeavor methods, and general subjects with credits and diplomas awarded for the successful completion of the courses. Morning chapel services, recreation afternoons, outdoor vesper services and varied chapel services in the evening compose the activities of the week.

Many well known leaders in the field of Religious Education and young people's work will serve as members of the faculty. Rev. Edwin H. Gibson, pastor of the 1st Parish Congregational church of Brockton will be conference dean. Other faculty members include: Rev. Kenneth Beckwith, pastor of the Dane St. Congregational church of Beverly; Prof. Ralph Palmer, professor of Psychology and Philosophy at Gordon college, Robert Laveaga, of the Boston YMCA staff; Leslie Deinstadt, field secretary Mass. Christian Endeavor Union; Dr. Andrew Richards, pastor Second Church Congregational, Dorchester; Dr. Wesley Huber, Executive Secretary N. E. Evangelistic association, Russell J. Blair, director of Young People's Work Tremont Temple, Boston; and Edgar Chandler, pastor Central Congregational church, Jamaica Plains.

Evening chapel speakers will be Glen Massman, executive secretary of the Ohio Christian Endeavor Union; Rev. William T. Murphy, Jr. president of the Mass. Christian Endeavor Union; Rev. Nathan W. Wood, pastor of the Maplewood Baptist church, Malden, who will also be the morning chapel speaker.

The closing day, Sunday, July 30, will include the morning service in the auditorium with Dr. Howard Chandler Robbins of New York as the speaker and a communion service in the afternoon in charge of the conference dean, Rev. Edwin H. Gibson.

Receives Award For Sales Leadership

During the months of April and May, the Ford Motor Co. held a sales contest among the 300 Ford dealers in New England, and awards based on a percentage basis, was to be made. Among the fifteen winning dealers in the final computation was Ross L. Spencer of Spencer Bros. in this town. The result of the contest was confirmed with a banquet given in Boston last Monday evening and the awarding of a three day trip to the Worlds Fair to the successful dealers and the presentation of a pen desk set to each. The inscription on the set, given to Mr. Spencer, which now occupies a place on his desk, reads as follows:

"Awarded to Suencer Brothers in recognition of Sales Leadership, Somerville Branch, April, May 1939, Ford Worlds Fair Contest."

Sunday's Speaker



Dr. Boynton Merrill, pastor of the Second Church in Newton, who will be the speaker at the two auditorium services on Sunday, July 23. Dr. Merrill, one of the best-known speakers in Massachusetts, is a trustee of the Northfield schools and Wellesley college as well as a lecturer at Andover-Newton Theological seminary. The public is invited to attend the Sunday services at 11 a. m. and 8 p. m.



Dr. John F. Williamson

The Pierson Road To Be Extended To The Highway

Pierson road will be extended across the property of the Newton farm to join the new Winchester Highway. The town thru the Selectmen have purchased the ground for the road extension and the state will build at its own expense, thus abandoning the two spurs at its present end, which was part of the former Wanamaker road. The work of construction will be begun by the contractor, Mr. Bernardi this week. Pierson road from which the gravel and stone of the hill was removed will be put in presentable condition also, and will afford a good thoroughfare between Winchester road and the new highway known as Route 10. Pierson road is much used as a cross road, and property holders will be pleased when it is placed back again for travel. On this road is a large tract of seminary land, the Louise Andrews camp of the Salvation Army, the Irvine summer homes, the residence of Mr. Kellogg and the properties of the Askren and Newton families.

Mulligans Won

The employees of the Northfield hotel had a gala day on Wednesday. After a showy parade, the annual baseball game took place between the Finnigans and the Mulligans, with the Mulligans carrying off the honors. A large crowd of hotel guests and visitors witnessed the game and the cheering for each side was quite vociferous by their sponsors attired in the bright colors of the teams. In the evening a supper and dance was held at Lake Spofford to wind up the days festivities.

Gave Fine Concert

The Wheaton college quintette of Wheaton, Ill., gave a fine concert at the Congregational church Monday evening which completely filled the church. There were solos, duets and quartets. The college students did their best in an evangelistic song service, supplemented with a short address by one of their number and testimonies by all. A liberal collection was received. Many of our summer visitors helped to swell the attendance.

The Westminster Choir Summer Schools And Coming Events

The two Westminster summer schools which hold three weeks of classes on the Mount Hermon campus will register there next Monday, July 24.

Personally directed by Dr. John Finley Williamson, president and founder of the Westminster Choir college in Princeton, N. J. this summer school offers choir directors, singers, music teachers and supervisors opportunity for intensive study on the beautiful Mount Hermon school campus.

Members of the Westminster college faculty including Dr. Carl Weinrich, eminent organ virtuoso, will be on the staff of the summer session, and the entire summer school will take part in the great Northfield Festival of Music which climaxes the conference season.

The recreational facilities of Mount Hermon school are at the disposal of the music students and ample free time is allowed on the schedule. There is a large enrollment for this season.

On Sunday afternoon, Aug. 6, Dr. Carl Weinrich will give his annual organ recital in Sage Chapel at the Seminary.

On the afternoons of Aug. 8 and Aug. 10 informal musical programs will be held in Sage chapel. Up to the present time, no definite program has been arranged, but it is expected that the students working for an advance degree in music will, at that time, give a brief recital under the direction of Dr. Williamson.

In the auditorium Friday evening, Aug. 11, the summer school, composed of young people will give their annual recital.

As in preceding years, the summer program will provide a concert by older students and faculty on the last Saturday night of the General conference, Aug. 12. Through the years it has been judged by critics as one of the outstanding contributions to music of any organization in the Connecticut valley.

On Sunday afternoon, Aug. 13, in the auditorium will be presented the fifth annual Northfield Festival of Sacred Music under the leadership of Dr. Williamson. This chorus is composed of the two schools sponsored by the Westminster Choir college and the Festival chorus made up of representatives of choirs from more than twenty-five different churches in the Connecticut valley. The participants in the chorus are trained under the direction of Marvin Reeher, a former Westminster Choir college student. This year the concert will be broadcast by the National Broadcasting company. It is regarded as the height of the entire summer season and formally closes the conference period.

Will Head Publicity For Bates College

Edward M. Powell, of Haworth, Powell & Thomas, New York, who organized and for many years directed the public relations department of N. W. Ayer & Son, of Philadelphia, has been appointed Director of Public Relations of Bates college located at Lewiston, Me. In announcing the appointee for this newly-created full-time position, President Clifton D. Gray stated that Mr. Powell will assume his new duties this week and make his headquarters at the college. Mr. Powell who has a wide acquaintance among Eastern colleges and schools, was formerly engaged in newspaper work in Boston and New York, and was an associate of the late Ivy Lee. He has participated in a wide range of public relations activities in the fields of business, education, finance, transportation, regional promotion and trade association work.

Mr. Powell's family expect to spend the rest of the summer in Northfield at the home of Mr. and Mrs. A. P. Pitt and join him in Lewiston in September.

Wants Power Increase

Radio station WHAI has applied to the Federal Communications Commission for permission to increase its power to 250 watts for both day and night operation. The station broadcasts on 1210 kilocycles and is owned by John W. Haigis and located in Greenfield. It has given a splendid service to the people of Franklin county.



THE AUDITORIUM
Where the large meetings of the various conferences are held this summer

BANKING LOOKS AHEAD



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TOWN TOPICS

Misses Maud and Amy Hamilton spent the weekend in Thompsonville, Conn., attending the celebration of the 100th anniversary of the First Presbyterian church where their grandparents, Mr. and Mrs. John Hamilton were members in the early years of the church.

Miss Doris Hausman of Glen Cove, L. I. is the guest of Miss Arline Voris at her mother's cottage, Birchbrow in Mountain Park.

Vincent William Barnes formerly of Northfield, and a graduate of the local high school, son of Rev. and Mrs. Wade H. Barnes of Elk Grove, Calif., has received his degree in science from San Jose State college and has passed the civil service examination as Laboratory Assistant. Although handicapped by infantile paralysis he has achieved success. He is a nephew of Mrs. L. R. Labella.

A food sale will be held at "the house of Colton" tomorrow (Saturday) afternoon at 2:30 o'clock by the local WCTU. The sale will be on the front lawn.

Dr. and Mrs. James Parker of Jersey City are at their cottage on Winchester road for the summer. Their daughter, Mrs. Kurzawa of Jersey City is visiting them and they also have as their guests Mrs. Fred Brooks and daughter of Norwood, N. J.

Mrs. E. M. Powell and the twins are spending this week with friends at West Southport on the coast of Maine.

Kenneth Bolton, son of Mr. and Mrs. Clifford Bolton is spending his vacation at the Boy Scout camp at Chesterfield.

Miss Gladys Elithorpe in company with her sister who is visiting her have returned from a weeks vacation at Wells, Me.

Miss Martha C. Strippel of Kew Gardens, L. I. who recently purchased Fernhill cottage on Rustic Ridge, is spending the summer here, at her cottage.

Dr. Aaron Newton, son of Mr. and Mrs. J. Chauncey Newton has been appointed a resident physician at the Peter Bent Brigham hospital in Boston.

Curtis Carmean of Hartford is visiting at the home of his parents, Mr. and Mrs. C. R. Carmean at their home on Main street.

Mr. and Mrs. Robert M. Moore and family of Philadelphia are enjoying their summer vacation in "Greylock" cottage on Linden avenue.

Miss Theresa Simar of New York City has arrived to occupy her cottage for the summer on Rustic Ridge. She expects a visit from her sister from Alabama.

Dr. and Mrs. Lucius Mason of New York City are occupying their cottage on Linden avenue and will remain throughout the summer.

The daughters of the late Mrs. H. H. Atkinson, formerly of Glenwood avenue are planning to visit Northfield next week. Mrs. Alice Atkinson Johnson will be here only a day or two while Miss Harriet Atkinson will be here for a couple of weeks.

Mr. and Mrs. John M. Spoor of Kingston, N. Y. are visiting with Miss Ethel V. Lawrence at her home on Myrtle street. Mrs. Spoor is her niece, the former Miss Alberta Haslam.

Several church folks from town attended the meeting of the Connecticut Valley Bible conference which was held at the Federated church in Shutesbury on Wednesday in an all day session.

Mrs. Grace Peck of Philadelphia is at her home "Greylock" in Mountain Park for the summer. Her niece from Gutamala is with her.

Old Home Day will be observed at Wendell with a program complete for the entire day on Wednesday, Aug. 2.

Last Saturday was St. Swithins day and the weather here was decidedly fair and pleasant. Your guess of weather for the next 40 days is as good as the Editors.

Miss Ann Merriman of Port Chester, N. Y. is the guest of her sister, Mrs. F. H. Montague for the summer. Miss Mabel Merriman of New York is at the Farms home.

Mrs. Walter Volk of Brookline is visiting at the home of her mother, Mrs. Mary A. Bardwell on Main street.

DELAND'S

MUSIC STORE

37 CHAPMAN GREENFIELD

Franklin County's Musical Center

Supt. of Schools and Mrs. L. W. Robbins with their family left Wednesday for Southport, Me., where they will spend their summer vacation.

Mr. and Mrs. Clarence Anderson and son of New York City, visited Northfield and called upon friends Tuesday. Mr. Anderson was formerly connected with the Press, when in the Proctor block.

Stewart Rich of Wayne, Pa., has been visiting his friend Ted Powell at the home of Mr. and Mrs. A. P. Fitt this week.

Additional detour notices and barriers have been placed about the new construction work on Wanamaker road and motorists should avoid any attempt to pass over the route. They hinder the progress of the work and are not wanted.

Elizabeth MacPhail, one of the young campers at the Louise Andrews camp accidentally fell from her berth last Saturday and received a bad jolt. Dr. Wright took her to the Farren hospital for an X-ray examination.

Mrs. Paul Whitman of St. Petersburg, Fla., has been the guest of Mr. and Mrs. Warren Whitman at their home on Highland avenue. At present she is visiting Mrs. Frank W. Whitman at New Boston, N. H.

Did you see the circle about the sun on Wednesday noon. It was a very large complete circle with the primary colors showing to advantage. Wonder what caused it and its significance.

Rehearsals for the fifth annual Festival of Sacred Music to be given on Aug. 13 are being held in Stone hall on the seminary campus at 8 p. m. every Wednesday evening under the direction of Marvin E. Reescher.

Mrs. Margaret R. Coe and daughter, Amy, of Westfield, N. J. have been visiting Rev. and Mrs. William W. Coe at their home on Main street this week.

There has been a deficiency in rainfall and the ground is very dry. Everywhere reports are that reservoirs are lowering, brooks are drying up. Water in wells are lowering. We need rain. The advice to "conserve your water supply" is timely.

Clifford Field was chosen as president of the Nathan Whipple family association at Winchester last Sunday when a reunion was held at the Murphy Memorial. Mrs. Clifford Field is secretary.

Old Home Day at Charlemont will be held on Saturday, Sept. 16 with President Francis Avery of the organization in charge.

Miss Mary Baker, of the alumni office at Mount Hermon is enjoying a two weeks vacation. She will visit the New York Worlds Fair and spend some time at York Beach, Me.

Congressman Treadway will be one of the delegation to attend interparliamentary union which meets at Oslo, Norway on Aug. 15th.

Miss Dorothy Doremus is entertaining her friend, Miss Reid of New York at her home on Rustic Ridge.

Mrs. C. R. LaBella of Sumac lodge on the Ridge has as her guests, Mr. and Mrs. George Adams of Springfield, O. J. Terrien of Williamset and Miss Ethel Farley of Farley.

Dr. Madden and his family are again occupying the home of Prof. Spurgeon Gage on Winchester road for the summer.

Mr. and Mrs. Thomas Malbon and baby of North Augusta, S. C. are visiting her mother, Mrs. Will-

GOING
Driving
ON
Sunday?

It is fun to drive away on summer Sundays and stop in to see friends... or say "hello" to the family. And it's thoughtful to telephone ahead to make sure they haven't other plans... to avoid, too, the disappointment of missing them. To learn the cost of any call, just ask the Long Distance operator. Rates are thrifty any time, and as you probably know, they are especially cheap on Sundays and every night after 7.

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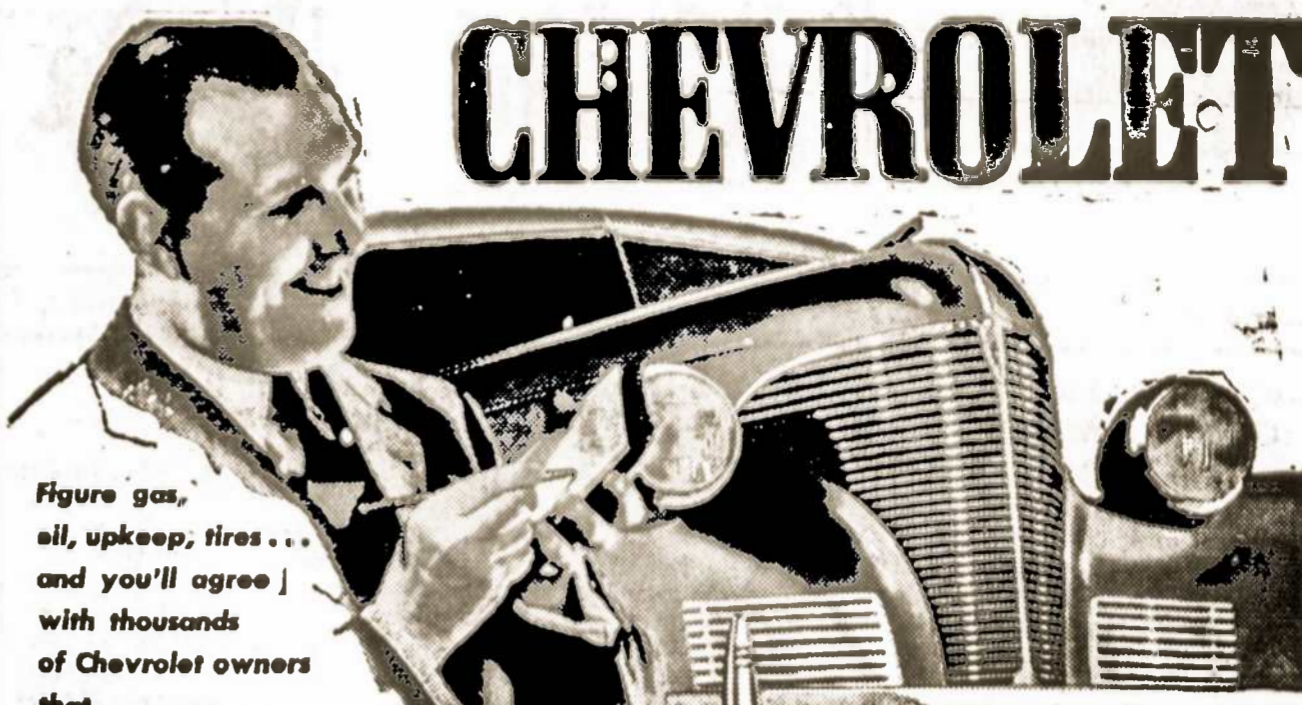


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LATCHIS MEMORIAL BRATTLEBORO AUDITORIUM
Matinee, 2:30; Evening at 6:45 - 8:50; Sunday at 6:20 - 8:30

Fri. - Sat. July 21 - 22	Fri. - Sat. July 21 - 22
"NAUGHTY BUT NICE"	"CODE OF THE SECRET SERVICE"
Ann Sheridan - Dick Powell	Ronald Regan - Rosella Towne
News - Extra Attractions	also GENE AUTRY in
Sat. Only - BIG STAGE SHOW	"MEXICALI ROSE"
Sun.-Mon.-Tue. July 23-24-25	Sun. - Mon. July 23 - 24
"TARZAN FINDS A SON!"	Janet Gaynor - Fredric March
Johnny Weissmuller	"A STAR IS BORN"
Maureen O'Sullivan	News of the Day - Comedy
News - Musical - Specialty	Tuesday - July 25
Wed. thru Sat. July 26 - 29	"THEY MADE ME A CRIMINAL"
"ANDY HARDY GETS SPRING FEVER"	John Garfield - Ann Sheridan
Mickey Rooney - Lewis Stone	Wed. - Thur. July 26 - 27
Fay Holden - Cecilia Parker	"ZERO HOUR"
Selected Short Subjects	Otto Kruger - Freida Inescort
	and "OFF THE RECORD"

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PARAMOUNT

Theatre Tel. 484 Brattleboro, Vt.

Friday and Saturday July 21 and 22

LUPE VELEZ in

"Girl From Mexico"

—also—

JOHN CARROLL in

"Wolf Call"

Also NEWS - MANDRAKE No. 8

STARTS SUNDAY

AKIM TAMIROFF in

"Magnificent Fraud"

with LLOYD NOLAN

Also NEWS - COMEDY - DISNEY CARTOON

— REMEMBER —

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IT PAYS TO ADVERTISE IN THE PRESS



That really is news worth telling even though the lady is about to tee off. Most people think electric cooking costs TWICE what it actually does. That \$2.79 figure is the average cost for customers of this company.

WESTERN MASSACHUSETTS ELECTRIC CO.
A Constituent of Western Mass. Co.'s

ODDS AND ENDS CLEARANCE Friday and Saturday

It will be your opportunity to find something suitable for the children

A Special Lot of DRESSES — all sizes
39 cents — 69 cents

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Sizes 12 - 14 - 16 years
That will fit small women

Broken sizes 79c — \$1.50

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FULL LINE OF PLAY CLOTHES
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FOR GIRLS AND BOYS

You Can Always Find A Gift For Baby

THE CHILDREN'S STORE

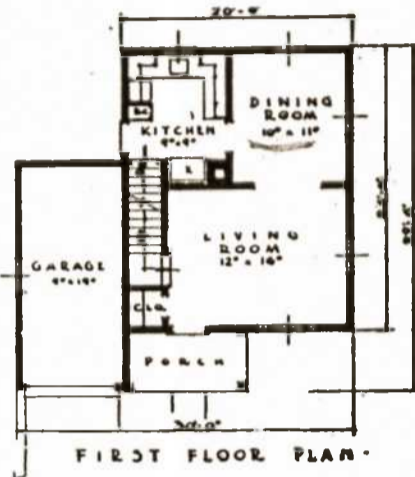
281 Main St. (Mme. Gosselin, Prop.) Greenfield
"The Only Store of its Kind in Franklin County"

This American House Came Half Way Around the World

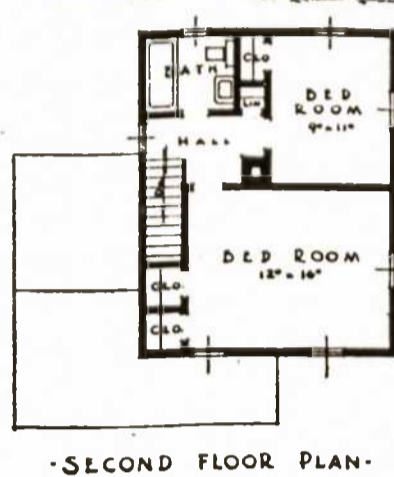


The American Colonial house seems to fit into every part of the country. Especially when ringed with trees and richly banked with foliage.

It "belongs" from New England to the Southwest, for its basic style originated on the high, dry plains of early Athens, four hundred and more years before the birth of Christ, in country that was very similar to our own Southwest. Its Greek antecedents can be seen in the pediment — or shallow gable end — in its well-styled cornice — or projecting eaves, and in the square classic posts that support the porch roof. These details were once all Greek; after a long sea voyage,



FIRST FLOOR PLAN



SECOND FLOOR PLAN

combined with centuries of slow evolution, they were re-styled by New England shipwrights to embellish what we now call the "American Colonial." But apart from this borrowed raiment, this house is entirely modern. A garage for the ubiquitous automobile; a modern kitchen with a U-shaped worktable for easier

meal-getting; and a cozy blanket of mineral wool insulation in side walls and top floor ceiling for cooler summers and warmer winters, are typical products of this machine age. Even its colorful, green asphalt shingled roof strikes a twentieth century note, for it contributes fire-resistance, weatherproofness and lasting beauty — all modern, functional attributes — to this American home.

It was designed by Randolph Evans, the well-known small house architect, for the Monthly Small House Club of 227 East 45th St., New York, N. Y. Only 30 feet wide, overall, it will fit on a 40 foot lot without undo crowding.

tires, as tires pick up pressure under such driving.

A bit of newspaper is a good emergency windshield wiper. A ide and sufficiently thick block of wood kept in the car is useful under a jack when the car is mired in soft ground.

Hide a duplicate set of keys on the car so as to be always available to open a locked door. They can be taped to a rod or pipe that does not get lost, under the hood.

Do not overeat: it causes drowsiness.

The Summer Theatre At Brattleboro

The attraction this week at the Playhouse, Brattleboro, is "Yes, my darling daughter" which opened Tuesday and continues through Saturday. Harry L. Young is manager and the directors are Elizabeth B. Grinnell and Mary Farrell. The theatre is located at 10 School street.

Must Have Insurance

The Motor Vehicle Registry announces that motorists who come to Massachusetts and remain for more than 30 days will not be required to secure the special permits for extra time in which to operate their automobiles, but instead, out of state owners must obtain the equivalent of compulsory insurance coverage. For 30 days non-residents are visitors with courtesy rights but after 30 days, non-residents must possess a policy of insurance coverage. The change is brought about by the passage of a new law by the legislature.

Hotel Broadcasts

The musicales which are being given at the Northfield Hotel each Wednesday and Friday evenings at 9:15 o'clock are broadcast over station WHAI of Greenfield much to the satisfaction and interest of listeners. Those who have been privileged to hear these programs have enjoyed them very much.

COMMONPLACE

"A commonplace life," we say, and we sigh.
But why should we sigh as we say?
The commonplace sun in the commonplace sky
Makes up the commonplace day.
The moon and the stars are commonplace things,
And the flower that blooms and the bird that sings.
But dark were the world and sad were our lot
If the floors had failed and the sun shone not.
And God, who studies each commonplace soul,
Out of commonplace things makes his beautiful whole.
—Susan Coolidge

Customer: Why all the woe?
Florist: I've lost my best customer.
What happened to him?
He just got married.

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CLEARANCE DATES - JULY 21 to 29

GOODNOW PEARSON & HUNT
Brattleboro

Keene Summer Theatre

"Bachelor Born", comedy by Ian Hay, will be seen the week of July 24 at the Keene (N. H.) summer theatre with Royal Beal, Phyllis Thaxter and Arthur Anderson in the cast.

Cars from 29 states were parked at this rustic playhouse last week as "Shadow and Substance" drew near to capacity business.

The Keene apprentice group will give a special matinee performance Friday, July 28, at 2:30 p. m. of "Daddy Long-Legs" famous comedy by Jean Webster.

"Tarzan Finds A Son"

"Tarzan Finds A Son" fourth of the famous Tarzan jungle adventures, reuniting Johnny Weissmuller and Maureen O'Sullivan, is scheduled to open Sunday at

the Latchis Memorial theatre at Brattleboro, where it will play for three days, bringing with it a new character, Tarzan, Jr., and introducing in the role five-year-old Johnny Sheffield, America's most amazing child athlete.

The boy plays the foster son of the jungle couple, swings through the air on vines with Weissmuller, engages with him in thrills of underwater swimming, is rescued from a rhinoceros, and figures in other thrills.

1st Salesgirl: How do you know the new window-dresser is married?

2nd Ditto: He always poses the models with their palms up!

Guest: Waiter, have you real turtle sou here? I have never tasted it in my life.

Manager of Restaurant: In that case we have some.

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FRESH FRUITS and VEGETABLES

SPECIAL BARGAINS FOR THIS WEEK

Dromedary Grapefruit Juice . . 4 No. 2 cans 25c

Silverfloss SOURKRAUT . . 4 No. 2½ cans 25c

GRAHAM CRACKERS 2-lb box 15c

Polar Bear FRUIT SYRUP . . . 2 16 oz bot 25c

Forty Fathom CODFISH CAKES 8c

Campbells Tomato Juice 4 14 oz cans 25c

Phillips CORN BEEF HASH can 11c

Del Maiz Cream Style

CORN 3 Tall Cans 25c

Dromedary Grapefruit JUICE 46 oz can 13½c

Brookdale SALMON can 10c

Oh Kay DOG FOOD 6 cans 25c

Welch Tomato JUICE 16 oz bot 11c

Universal Peanut Butter 12 oz 10c

Phillips Delicious Tomatoes . . 4 No. 2 cans 25c

L. & S. Ass'd PRESERVES 7 oz jar 10c

Lovering Farm Tomato CATSUP 14 oz bot 10c

Wes-Pac SARDINES 2 cans 15c

Gracier SARDINES 2 cans 13c

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STORE — You Will Be Pleased With Our
Offerings — Once a Customer Always a
Customer.

The Northfield Press

NORTHFIELD, MASS.

WILLIAM F. HOEHN
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Telephone 166-2

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Friday, July 21, 1939

EDITORIAL

The city of Springfield is advertising the sale, for unpaid taxes, of some 1620 pieces of property to secure the sum of \$290,000. The tax collector takes these properties for the city, on which settlement of the taxes has not been made for 1938 and the properties are turned over to the city treasurer. This means a leap on the same, which however may be redeemed within two years by the payment of the taxes, interest and charges. After that period, properties unredeemed are auctioned off or foreclosed by the city. This in brief is the story that Springfield is now publicizing and its effect will be to detract from the effort of the Pioneer association to have people believe that the valley is a prosperous and inviting section. There should be no tax sales in a prosperous community.

Amherst college is to offer free tuition to Amherst boys. So states an announcement that is so startling, yet so ambitious as to be accepted a wise move by the college authorities and a splendid opportunity to the sons of Amherst. Students and parents must have been residents of Amherst for at least three years and must continue to live there during the college course. The trustees of Amherst college are to be congratulated for this wise move and the community itself will gain by reason of the provision.

Some how or other, the guilty get caught in their own misdoings. The culprits who put the log across the highway in the center of the town, the night of the Fourth, the settler of the common in the highway, the plank across Winchester road, the turning of the detour signs to embarrass motorists, the entering of property or the burning of effects recently may laugh and think they got away with it, but as sure as the sun sets in the west they will be discovered and signs point now to a solution of some of these pranks. Somebody is under suspicion and when suspicions are established, there should be meted out a punishment that befits the conduct. Its time that senseless horseplay was routed in Northfield.

A woman in Rochester is 100 years old and when celebrating her anniversary, was interviewed by a group of newspaper men. When a reporter asked her why she never married, she said "my life has been full enough without having it cluttered up with a man. I was spared that unfortunate calamity." Maybe she was right, but its a poor rule that wont work both ways. The testimony always depends upon the experience.

A. M. GAMELIN

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TOWN WORK

In the Commercial Photography circles of Greenfield and vicinity there is no one that offers a higher type of service than A. M. GAMELIN located on the Montague City Rd. Phone Greenfield 5784.

The days of the renaissance mark the beginning of modern art and in the various branches it has progressed to a marked degree. Da Guerre obtained his inspiration for the invention of photography from the works of the masters of this period and at once combined art and mechanical science.

A. M. Gamelin is a student and admirer of the artists of all the various periods and keeps thoroughly abreast of the times in the rapid development of photography. He has equipped his studio from time to time to keep pace with the rapid changes of the age of mechanics, but in all the work can be traced the eye of the artist and the careful touch that sets the photography off and makes it individual and different from that of the photographer who depends upon the camera alone.

In this Greenfield review the "Press" is glad to commend A. M. GAMELIN to its readers for first-class Commercial Photography.

Here's why we say: "Don't take less than 8 cylinders!"

1 An "8" is better than a "6"... and most makers of sixes admit it. Every American manufacturer making both low-priced cars and high-priced cars... makes his best ones with eight cylinders or more!

2 A Ford V-8 costs no more to run... In fact, an 85-horsepower Ford V-8 gave more miles per gallon in this year's Gilmore-Yosemite run than either leading low-priced six.

3 8 cylinders make a noticeable difference in performance. Ford V-8 is known everywhere as the smoothest, fastest, most powerful, best all-round performer ever built at low price.

4 When you get a Ford V-8 this year, you not only get the only 8 at the price... but the biggest hydraulic brakes, longest passenger ridebase, steadiest-riding chassis, and the only windshields that open on closed cars.

FORD V-8 AN "8" IS BETTER THAN A "6"

SPENCER BROS. Northfield

SEE YOUR FORD DEALER FIRST FOR LOW-COST FINANCING

The Back Yard Gardener

Some time along this period of the year, we have what we call "dog days." Some folks say we call them that because dogs are apt to be more vicious, but I'll bet it's because of that doggone lazy feeling that we have when it gets hot.

Anyway, I know that I have many more things to do than I feel like doing. For example, I wanted to build a rose garden this year. I managed to get in two climbing roses, so that's a start. Then I wanted to level off an area in the back yard and put in a small retaining wall, which could be made into a wall garden. I did not even get started on that.

Then the weather man doesn't cooperate any too well. Every time I get the weeds cut off, he comes along with a nice shower and freshens the weeds up so they start fast. Then there's spinach to pick, corn to hoe, beans to dust, tomatoes to dust, strawberries to pick and chase birds away from, perennials to divide, and so it goes.

There are times when I get pretty discouraged thinking I'll never get accomplished all the things I want to do around the place. But I got an inspiration the other day from visiting a friend's garden down in Walpole. This man has a place even larger than mine. Instead of working on everything at once like I have been doing, he starts a project and works on that until it's complete. For example, one year he puts in a garden pool, the next year he plans and builds an Italian garden, the next year he plans and plants an arbor, the next an herb garden, and this year he is building a log cabin on the back end of the lot.

I think that's a mighty good suggestion, in other words, take one feature of your garden and complete that rather than doing just a little bit on each idea each year.

Now I want to say just a word about feeding of shade trees. I

noticed some shade trees near our place that look rather sickly; and although spring is the best time to feed trees, they can be fed to good advantage until the middle of July and again in the fall, say October after growth has stopped for the year.

A good way to tell whether your trees need fertilizer is to check on the terminal growth. In other words, if the terminal growth has been getting shorter for the past two or three years you'll know that your trees could stand some extra food.

The usual recommendation is to apply three to six pounds of a complete commercial fertilizer for each inch of diameter of the tree. Of course a slender type of tree probably would use the smaller amount while a larger, wide spreading tree would use the six pounds for each inch in

diameter. That would be 30 to 60 pounds for a 10-inch tree depending on the type of tree.

The best and easiest way of applying this fertilizer is to make holes with a crowbar 15 to 18 inches deep about three or four feet apart just under the tips of the branches, and fill these holes about three-quarters full or a little better. You can fill the top with soil or leave it open just as you wish. It is better of course to leave the holes open so that rain can get in more easily and carry the fertilizer to the roots. If you have a real big tree, you would probably want to make two rows of holes around the tips.

Now, if you don't believe that feeding of ornamental trees is a worthwhile idea, just feed one tree and not the others and then next spring compare them.

A WORLD OF FOOD

by MARJORIE THORP



WHILE THE UNITED STATES AS A WHOLE IS THE WORLD'S LARGEST COFFEE DRINKING NATION, CONSUMING IN 1938 14.6 POUNDS PER CAPITA, WE ARE STILL FIVE POUNDS PER PERSON BELOW THAT CONSUMED BY SWEDEN AND OTHER COUNTRIES.

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